

The background of the slide is a white surface decorated with several green leaves of varying shades and sizes, scattered across the frame. The leaves have detailed vein patterns and are attached to thin brown stems.

PROFESSIONAL

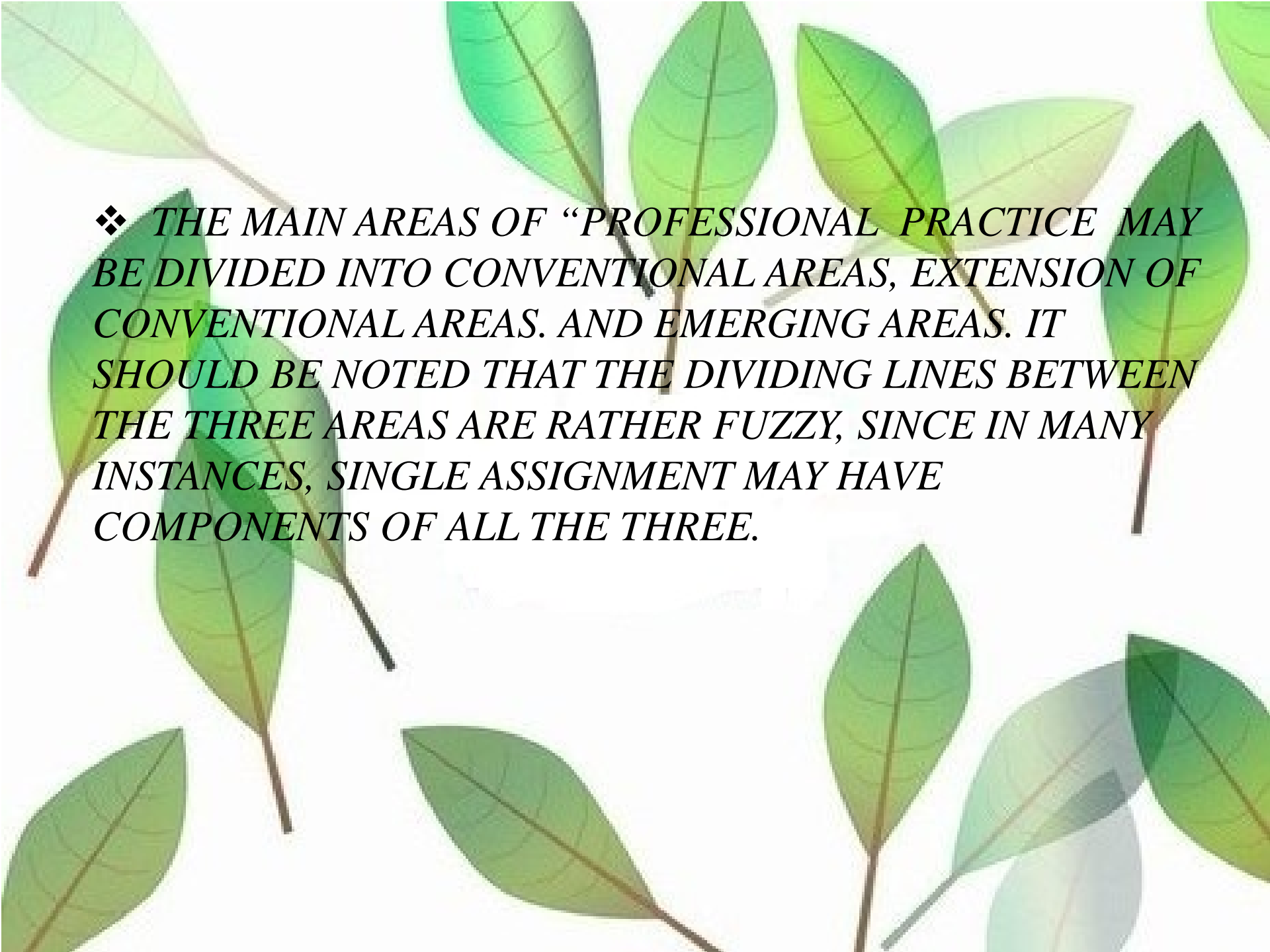
OPPORTUNITIES

FOR

YOUNG MEMBERS

CA. V.JAYAPRAKASH

M.COM; M.C.A.,F.C.A., DISA(ICAI) DIRM(ICAI) DITL(ICAI) MICA

The background of the slide is a light green color with several realistic-looking green leaves scattered across it. The leaves vary in size and orientation, some pointing upwards and others downwards. They have visible veins and a slight shadow, giving them a three-dimensional appearance.

❖ *THE MAIN AREAS OF “PROFESSIONAL PRACTICE MAY BE DIVIDED INTO CONVENTIONAL AREAS, EXTENSION OF CONVENTIONAL AREAS. AND EMERGING AREAS. IT SHOULD BE NOTED THAT THE DIVIDING LINES BETWEEN THE THREE AREAS ARE RATHER FUZZY, SINCE IN MANY INSTANCES, SINGLE ASSIGNMENT MAY HAVE COMPONENTS OF ALL THE THREE.*

The background of the slide is a collage of various green leaves in different shades and orientations, scattered across the white background. The leaves vary in size and shape, some being more elongated and others more rounded. They are positioned around the central text, with some overlapping the text boxes.

➤ BASED, HOWEVER ON AN OVERALL IDEATIONAL CLASSIFICATION THE AREAS MAY BE BIFURCATED AS BELOW:

❖ CONVENTIONAL AREAS

❖ EXTENSION OF CONVENTIONAL AREAS

❖ EMERGING AREAS

A decorative background featuring several green leaves of various shades and sizes, scattered across the page. The leaves are rendered with soft shadows and highlights, giving them a three-dimensional appearance. They are positioned around the central text, framing it.

➤ **CONVENTIONAL AREAS**

❖ **AUDITING, RELATED CERTIFICATION, ASSURANCE SERVICES**

❖ **TAX CONSULTANCY AND ALLIED SERVICE**

❖ **ACCOUNTING AND SERCRETARIAL WORK**

❖ **OTHER AREAS**



❖ **EXTENSION OF CONVENTIONAL AREAS**

❖ **LEGAL SUPPORT AND ADVISORY SERVICES**

❖ **FINANCIAL AND MANAGEMENT SERVICES**

❖ **EMERGING AREAS**

❖ **VALUE ADDED SERVICES**

❖ **MANAGEMENT SERVICES**

❖ **OPPORTUNITIES IN GLOBALISED ENVIRONMENT**

A decorative background featuring several green leaves of various shades and sizes, scattered across the page. The leaves are rendered with soft shadows and highlights, giving them a three-dimensional appearance. They are set against a plain white background.

❖ AUDITING

❖ STATUTORY AUDIT OF PUBLIC SECTOR UNDERTAKINGS

❖ STATUTORY AUDITING OF PRIVATE SECTOR COMPANIES

❖ STATUTORY AUDIT OF BANKS

❖ AUDIT OF FINANCIAL INSTITUTIONS

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- The background of the slide is a light green color with several green leaves scattered across it. The leaves are of various shades of green, from light to dark, and are arranged in a way that they appear to be floating or falling. The leaves have a realistic texture and are shown from different angles, some facing the viewer and others in profile. The stems of the leaves are brown and are also visible.
- ❖ STOCK AUDIT , REVENUE AUDIT
 - ❖ KYC NORMS, ASSETS VERIFICATION
 - ❖ CREDIT APPRAISEL
 - ❖ TNVAT AUDIT
 - ❖ CONCURRENT AUDIT
 - ❖ MARKET AUDIT, TECHNICAL AUDIT



TAX CONSULTANCY



❖ INCOME –TAX

❖ DIRECT TAX

❖ INDIRECT TAX

❖ VALUE ADDED TAX

❖ PAN NUMBER

❖ CENTRAL EXCISE

❖ SERVICE TAX



❖ EARN MORE PROFESSIONALLY

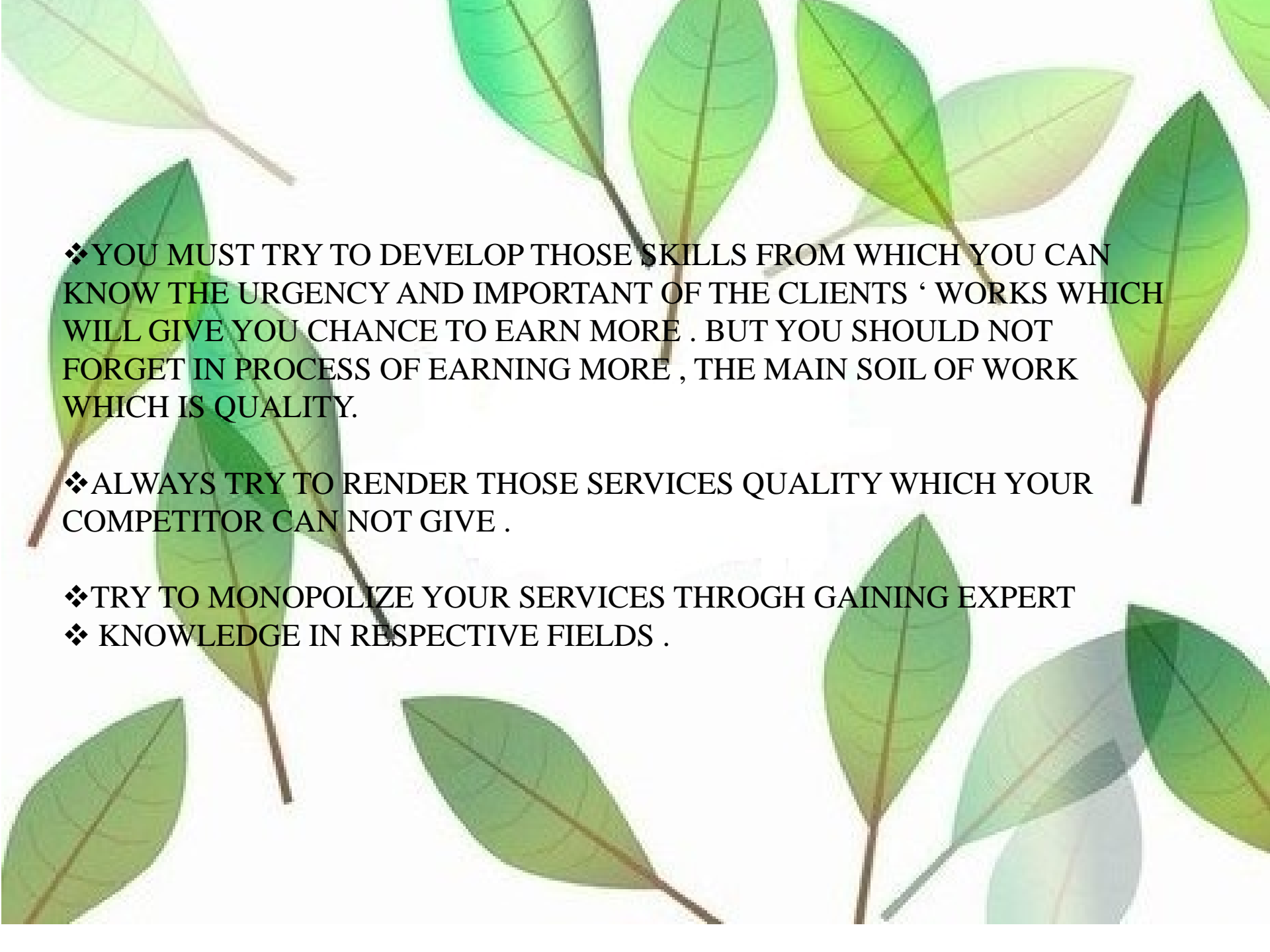
❖ YOU SHOULD NEVER UNDER ESTIMATE YOUR KNOWLEDGE AND ABILITY AS COMPARED TO OTHERS

❖ YOU SHOULD GIVE RESPECT TO YOURSELF AND FOR THIS YOU HAVE TO GIVE A LOT OF ATTENTION TO YOUR EXTERNAL PERSONALITY .IT INCLUDES DRESSING UP OF YOUR BODY AND YOUR LIFE STYLE . THIS WILL GIVE YOU CONFIDENCE IN FACING RICH CLIENTS SPECIALLY .

The background of the slide is a light cream color, decorated with several green leaves of varying shades and sizes, scattered across the page. The leaves have detailed vein patterns and some are slightly overlapping.

❖ DO NOT GO EARNING PENNIES WHERE DOLLARS ARE AVAILABLE .
NEVER COMPROMISE WITH THE FEES WHEN YOU HAVE DONE THE
BEST .

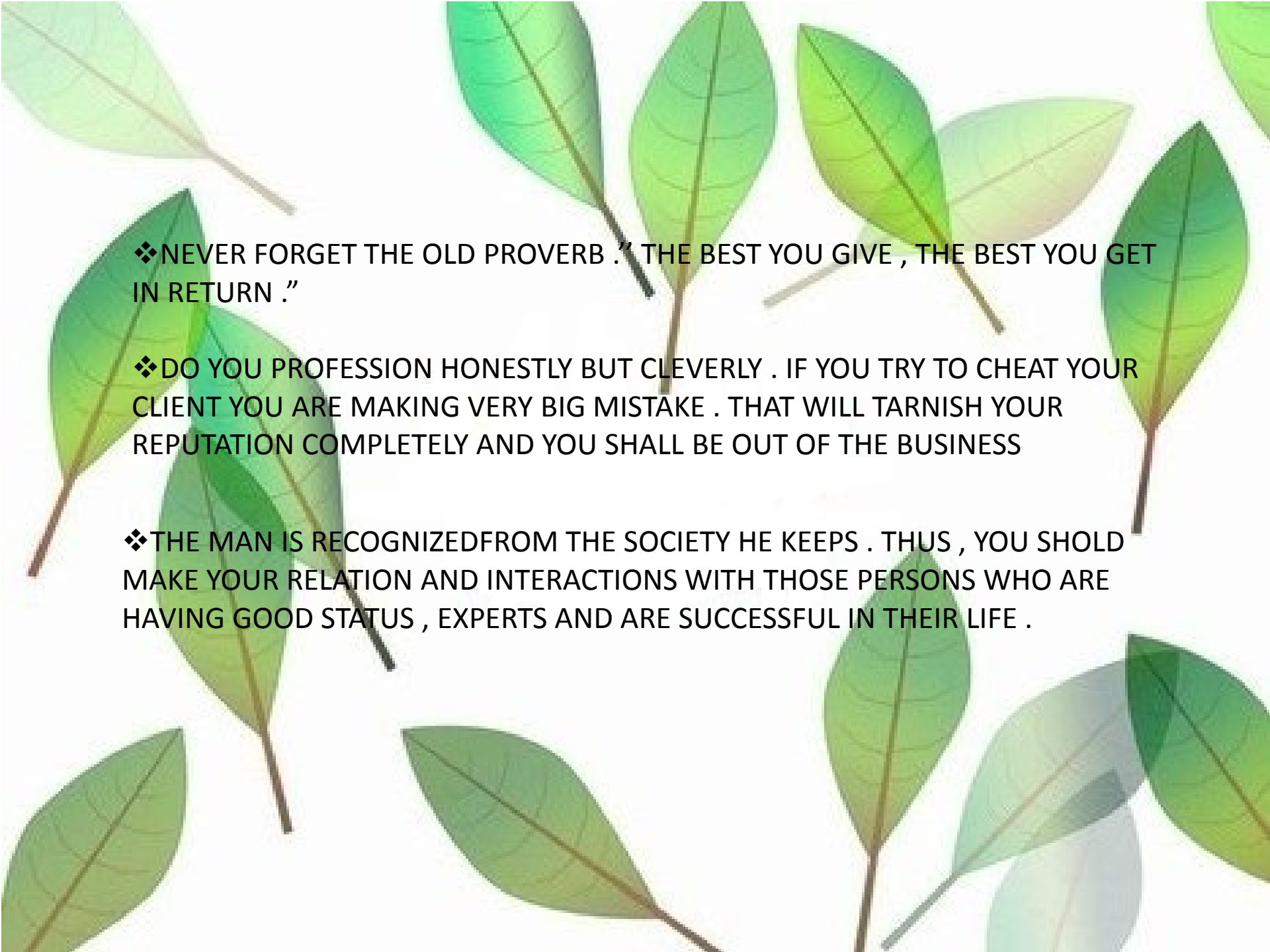
❖ GIVE ATTENTION ONLY TO THOSE CLIENTS WHO ARE GOOD PAYERS.
THOSE WHO DO NOT PAY OR LESS , IT IS BETTER FOR YOU TO LEAVE
THEM FOR OTHERS . IT IS BASED ON THE LOGIC THAT WE SHOULD
KEEP GOOD ONES BUT THROW OUT THE GARBAGE FROM OUR OFFICE
AND ALSO FROM LIFE .

The background of the slide is a decorative pattern of various green leaves. The leaves are scattered across the page, with some appearing in the foreground and others in the background, creating a sense of depth. The leaves have different shades of green, from light to dark, and some have visible veins. The overall aesthetic is clean and natural.

❖ YOU MUST TRY TO DEVELOP THOSE SKILLS FROM WHICH YOU CAN KNOW THE URGENCY AND IMPORTANT OF THE CLIENTS ' WORKS WHICH WILL GIVE YOU CHANCE TO EARN MORE . BUT YOU SHOULD NOT FORGET IN PROCESS OF EARNING MORE , THE MAIN SOIL OF WORK WHICH IS QUALITY.

❖ ALWAYS TRY TO RENDER THOSE SERVICES QUALITY WHICH YOUR COMPETITOR CAN NOT GIVE .

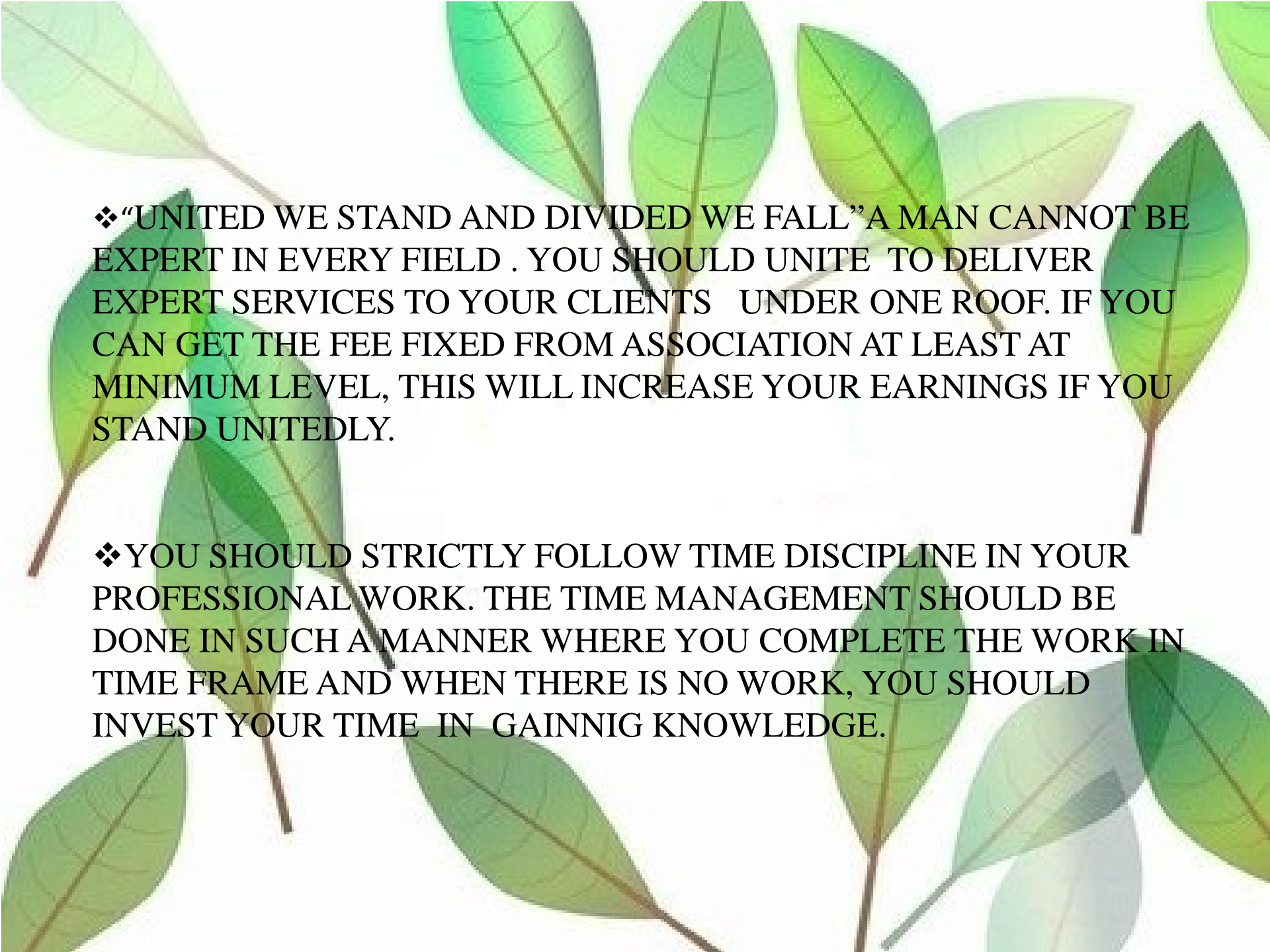
❖ TRY TO MONOPOLIZE YOUR SERVICES THROUGH GAINING EXPERT
❖ KNOWLEDGE IN RESPECTIVE FIELDS .

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❖ NEVER FORGET THE OLD PROVERB .” THE BEST YOU GIVE , THE BEST YOU GET IN RETURN .”

❖ DO YOU PROFESSION HONESTLY BUT CLEVERLY . IF YOU TRY TO CHEAT YOUR CLIENT YOU ARE MAKING VERY BIG MISTAKE . THAT WILL TARNISH YOUR REPUTATION COMPLETELY AND YOU SHALL BE OUT OF THE BUSINESS

❖ THE MAN IS RECOGNIZED FROM THE SOCIETY HE KEEPS . THUS , YOU SHOLD MAKE YOUR RELATION AND INTERACTIONS WITH THOSE PERSONS WHO ARE HAVING GOOD STATUS , EXPERTS AND ARE SUCCESSFUL IN THEIR LIFE .

The background of the slide is a decorative pattern of various green leaves and stems, scattered across the white background. The leaves are in different shades of green, from light to dark, and are oriented in various directions, creating a natural, organic feel.

❖ “UNITED WE STAND AND DIVIDED WE FALL” A MAN CANNOT BE EXPERT IN EVERY FIELD . YOU SHOULD UNITE TO DELIVER EXPERT SERVICES TO YOUR CLIENTS UNDER ONE ROOF. IF YOU CAN GET THE FEE FIXED FROM ASSOCIATION AT LEAST AT MINIMUM LEVEL, THIS WILL INCREASE YOUR EARNINGS IF YOU STAND UNITEDLY.

❖ YOU SHOULD STRICTLY FOLLOW TIME DISCIPLINE IN YOUR PROFESSIONAL WORK. THE TIME MANAGEMENT SHOULD BE DONE IN SUCH A MANNER WHERE YOU COMPLETE THE WORK IN TIME FRAME AND WHEN THERE IS NO WORK, YOU SHOULD INVEST YOUR TIME IN GAINING KNOWLEDGE.



❖ IN THE END, YOU SHOULD KEEP INHERENT OLD INDIAN
VALUES IN YOUR HEART TO MAKE YOU A GOOD PERSON FROM
INSIDE ALSO

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➤ **ACCOUNTANCY SERVICES**

- ❖ **MAINTENANCE OF ACCOUNTS ON COMPUTER SYSTEM**

- ❖ **PREPARATION OF FINAL ACCOUNTS**

- ❖ **SEGMENT REPORTING**

- ❖ **ENVIRONMENTAL ACCOUNTING**

- ❖ **COMPLIANCE WITH THE ACCOUNTING STANDARDS**

The background of the slide is a collection of various green leaves of different shapes and sizes, scattered across the white background. The leaves are rendered with a soft, slightly blurred effect, giving a natural and fresh feel to the presentation.

AUDITS

- ❖ **AUDIT UNDER SALES TAX ACT**
- ❖ **AUDIT OF EDUCATIONAL INSTITUTIONS**
- ❖ **AUDIT OF PROGRAMME FUNDS**
- ❖ **AUDIT OF URBAN LOCAL BODIES**
- ❖ **AUDIT OF CO-OPERATIVE DEPARTMENTS (INCLUDING CO-OPERATIVE BANKS)**
- ❖ **AUDIT OF CHARTABLE TRUSTS/SOCIETIES**

A decorative background featuring several green leaves of various shades and sizes, scattered across the white page. The leaves have detailed vein patterns and are positioned around the central text.

➤ BANKING SECTOR AUDITS

- ❖ STATUTORY AUDITS (CENTRAL /BRANCH)

- ❖ INCOME & EXPENDITURE AUDIT

- ❖ REGULAR INSPECTION

- ❖ STOCK AUDITS

- ❖ CONCURRENT AUDIT

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❖ MONITORING OF LARGE ADVANCES

❖ REGISTRATION OF CHARGES WITH ROC FOR CORPORATE BORROWERS.

❖ SEARCH REPORT FOR CHARGES REGISTERED WITH ROC FOR CORPORATE BORROWERS.

❖ SPECIAL AUDITS FOR BIG BORROWERS

The background of the slide is a collection of various green leaves of different shapes and sizes, scattered across the white background. The leaves are rendered in a soft, painterly style with visible veins and subtle gradients of green.

❖ BENCHMARKING & BUSINESS PERFORMANCE IMPROVEMENT

❖ IMPROVING CUSTOMER SATISFACTION

❖ REDUCING PROCESS CYCLE COST

❖ ENHANCING QUALITY OF DELIVERED SERVI



➤ **ROLE OF CHARTERED ACCOUNTANTS IN BENCHMARKING**

❖ **CHARTERED ACCOUNTANTS ARE CAPABLE OF MAKING THE FOLLOWING CONTRIBUTION FOR THE BENCHMARKING ENDEAVOURS OF ORGANISATION:**

❖ **JUSTIFICATION FOR ADOPTING BENCHMARKING IN THE FINANCE PROCESSES.**

❖ **UNDERTAKING INTERNAL BENCHMARKING EXERISE**

❖ **EVALUATION OF VARIOUS BENCHMARKING OPTIONS AVAILABLE TO THE ORGANISATION AND RECOMMEND THE 'BEST' ONE.**

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❖ EVALUATION OF EXTERNAL CONSULTANTS AND THEIR BENCHMARKING DATABASE IF THE ORGANISATION DECIDE TO OUTSOURCE THE BENCHMARKING DATA.

❖ ASSISTING THE MANAGEMENT IN SELECTING AND PRIORITIZING BENCHMARKING PROJECTS.

❖ DOCUMENTATION OF OWN PROCESSES COVERING THE PERFORMANCE INDICATOR SUCH AS TIME, QUALITY AND COSTS.

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❖ ANALYZING THE SOURCES OF DATABASE AND COLLECTING RELEVANT DATA FOR BENCHMARKING.

❖ EVALUATING THE BENCHMARKING DATA COLLECTED, COMPARISON WITH INTERNAL DATA TO FIND OUT 'GAPS' AND 'ENABLERS'.

❖ EXECUTION OF BENCHMARKING RECOMMENDATIONS IN THE ORGANISATION, TROUBLE SHOOTING

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❖ WHEREVER AND WHENEVER NECESSARY.

❖ REVIEWING THE PROGRESS FOR POSSIBLE REVISIONS IN THE BENCHMARKS IN THE LIGHT OF IMPLEMENTATION RELATED PROBLEMS THAT MAY ARISE IN THE ORGANIZATION.

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➤ **BUSINESS CONSULTANCY/SERVICE AGENCY**

THE SERVICES WHICH MAY BE PROVIDED BY THE CONSULTANCY FIRM MAY BE CLASSIFIED AS UNDER:

- ❖ **PROJECT CONSULTANCY**
- ❖ **PROJECT CONCEPTION**
- ❖ **PROJECT DEVELOPMENT**
- ❖ **PROJECT IMPLEMENTATION**
- ❖ **PLANT OPERATION & SERVICES**
- ❖ **MARKETING**

The background of the image is a collection of various green leaves scattered across a white surface. The leaves are in different shades of green, from light lime to deep forest green, and are oriented in various directions. Some leaves are in sharp focus, while others are slightly blurred, creating a sense of depth. The central text is overlaid on this background.

PROJECT CONSULTANCY

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❖ MARKET RESEARCH

❖ TECHNOLOGY OPTION SELECTION

❖ PROJECT OPTION SELECTION

❖ SELECTION OF PARTNER



PROJECT DEVELOPMENT

The background of the slide is a collection of various green leaves of different shapes and sizes, scattered across the white background. Some leaves are in sharp focus, while others are slightly blurred, creating a sense of depth. The leaves have prominent veins and a natural, organic appearance.

❖PROJECT REPORT

❖MARKET REPORT

❖FINANCE APPLICATION

❖PROJECT CLEARANCE

❖SCHEDULING

The background features a collection of green leaves of various shades and sizes, scattered across the frame. In the center, there is a faint, light-colored map of the world, showing the continents. Overlaid on this background is the text "PROJECT IMPLEMENTATION" in a bold, black, sans-serif font, slanted diagonally from the bottom-left towards the top-right.

PROJECT IMPLEMENTATION

The background of the slide is a collection of various green leaves of different shapes and sizes, scattered across the white background. The leaves are rendered with a soft, painterly style, showing veins and natural color variations from light to dark green.

❖ ENGINEERING

❖ PROCUREMENT

❖ CONTRACTING

❖ PROJECT MANAGEMENT

❖ COMMISSIONING

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PLANT OPERATION & SERVICES

- 
- The background of the slide is a collection of various green leaves of different shapes and sizes, scattered across the white background. The leaves are rendered with a soft, slightly blurred effect, giving a natural and organic feel to the design. The colors range from light lime green to a deeper forest green.
- ❖ ENGINEERING
 - ❖ PROCUREMENT
 - ❖ CONTRACTING
 - ❖ PROJECT MANAGEMENT
 - ❖ COMMISSIONING
 - ❖ OPERATION & MAINTENANCE
 - ❖ QUALITY CONTROL

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❖ MONITORING

❖ MANAGEMENT AUDIT

❖ RESEARCH & DEVELOPMENT

❖ EXPANSION & MODIFICATION

❖ HUMAN RESOURCES DEVELOPMENT



MARKETING

The background of the slide is a light cream color, decorated with several green leaves of varying shades and orientations. The leaves are scattered across the page, with some overlapping. The text is centered horizontally and positioned in the upper half of the slide.

❖ **MARKETING & SALES**

❖ **PROMOTIONAL ACTIVITIES**



EMPANELMENT

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❖ EMPANELMENT WITH RBI

❖ EMPANELMENT WITH BANKS

❖ EMPANELMENT WITH PRIVATE SECTOR BANKS

❖ SYSTEM AUDIT SEPERATE REGISTRATION

❖ AUDIT OF CENTRAL GOVT SCHEMES

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❖ STATE GOVERNMENT UNDERTAKINGS LIKE

❖ TOURISM DEVELOPMENT CORPORATION

❖ TASMAL

❖ DRDA ETC

❖ CREDIT APPRAISAL, ASSETS VERIFICATION

THANK YOU





























